



Event Sponsor

December 7, 2024

At St. Charles Borromeo Catholic Church & School, we are committed to the power of collaboration. That's why we are looking to partner with community sponsors who will help make our event memorable. Their steadfast support will inspire our vision and help us create an unforgettable experience for everyone involved.



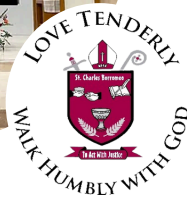
ABOUT US



ST. CHARLES BORROMEIO CHURCH

With over 4,200 parishioners from all walks of life, St. Charles Borromeo Catholic Church is a vibrant community centered on the Eucharist, with passion for living out the Gospel, while staying true to tradition and embracing contemporary culture.

Since 1959, St. Charles Borromeo Catholic Church has upheld its mission to act with justice, love tenderly, and to walk humbly with God. At St. Charles Church, we proclaim the Gospel of Christ, celebrate the Sacraments, and serve our community with compassion and humility. We strive to be a beacon of hope and a place of spiritual growth for all who come through our doors. All are welcome!



ST. CHARLES BORROMEIO SCHOOL

Serving approximately 350 students in grades PreK-8, St. Charles Borromeo is the only Catholic school serving Charlotte County. Rooted in the Catholic faith, St. Charles strives towards empowering our students to become both academic and spiritual leaders.

For more than sixty years, St. Charles has created a disciplined, caring, and loving environment in which students acquire a solid foundation in faith, academics, morals, and values. Over 90% of our students achieve academic and professional success in high school, college, and beyond. As they grow and become true disciples of Christ, they have the opportunity to apply all they have learned to become great leaders in their communities.



YOUR SUPPORT MAKES A DIFFERENCE

Key partners in our community, just like you and your organization, play a huge role in supporting our continued efforts to work toward the mission of the Church and the salvation of souls, while also providing a place where every child is spiritually and academically nurtured to their fullest potential, creating lifelong learners who value and live our Catholic Faith.



OUR LADY OF GUADALUPE

In the Catholic Church, the Virgin Mary, under her title of "Our Lady of Guadalupe" appeared to Juan Diego, an Aztec man who had converted to Christianity, in Mexico City in 1531. The name also refers to the apparition itself.

According to tradition, the Virgin Mary appeared to Juan Diego on December 9, 1531, on the hill of Tepeyac. She introduced herself as the Mother of God and the mother of all humanity, and asked Juan Diego to build a shrine on the hill so she could share her love and compassion with believers. The Virgin Mary left an image on Juan Diego's cloak, which is now venerated in the Basilica of Guadalupe in Mexico City. The Basilica is a popular pilgrimage site and the image is a national symbol of Mexico.



Our Lady of Guadalupe is the Patroness of the Americas and is also known as the Patroness of the Unborn. She is said to have helped the Spaniards treat the Indians with respect and dignity, which led to 6 million Indians converting to Catholicism in seven years. The Virgin of Guadalupe also played an important role in Mexico's revolt against Spanish rule in 1810.

St. Charles Annual Festival



At St. Charles Borromeo, approximately 20% of our parishioners and nearly 35% of our students come from Hispanic backgrounds. The Feast of Our Lady of Guadalupe is a special day for Mexican Americans and people of Mexican descent in the United States because of the Virgin's cultural and religious significance to them. To celebrate inclusivity throughout the community, St. Charles Borromeo Catholic Church & School will be hosting an annual celebration to honor Our Lady of Guadalupe.





SPONSORSHIP LEVELS

Platinum Sponsor



\$2,500

Our top-most tier. Our Platinum Sponsor will receive ALL of the below benefits, plus your logo printed on all of the cups used for beverages during the event. Platinum Sponsors will also receive a 5-year Digital Business Directory listing in our new Gymnasium and Center for Science & Engineering.



Silver Sponsor



\$1,000

As a Silver Sponsor, you will receive all of the benefits of a Bronze Sponsor, plus a 3'x6' banner hung around the soccer field fencing where all of the carnival activities will be located. Silver Sponsors will also receive a social media shout-out via Facebook, Instagram, and Class Dojo.

Bronze Sponsor



\$500

All of the benefits of an Event Partner, plus a full-color logo in the event brochure/map as well as a listing on the St. Charles Borromeo School website as an event sponsor.



Event Partner



\$250

Join us for an unforgettable day filled with traditional Mexican-style food, beer, activities, and more! Event Partners are invited to setup a 5 foot table in our new Gymnasium and Center for Science & Engineering to spread their word and connect with all of our guests. Event Partners will also be mentioned in all marketing materials used for the festival.

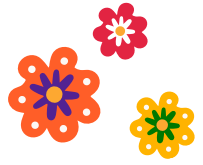


Thank you for being a part of this incredible journey, and we can't wait to celebrate together on 7 December, 2024.



SPONSORSHIP LEVELS (CONT.)

Vendor Partnership



Vendors for St. Charles Borromeo's Our Lady of Guadalupe Festival have the opportunity to receive sponsorship perks in exchange for donated or discounted services or products. Please review the above sponsorship levels to match the designated benefits with your proposed offer.

Advertising Partner

Help spread the word and you will receive marketing benefits in return. All business partners who assist in advertising of the event will receive a special recognition on St. Charles Borromeo School's website.





LOOKING FOR A DIFFERENT WAY TO SUPPORT ST. CHARLES?

Legacy Brick Campaign

St. Charles Borromeo Catholic School has achieved the dream of building a new Gymnasium and Center for Science & Engineering. To celebrate, we invite our business partners to purchase Legacy Bricks or become Digital Business Partners.

With our new \$7 million facility, we expect many visitors for athletic competitions and community events—people who may need work done in their homes, businesses, or places of worship.

Custom-engraved bricks, featuring your business logo, will form a pathway to the gym's entrance, connecting generations of students and families. Join us in leaving a lasting legacy at St. Charles Borromeo School.

Basic Business Partner: \$500

An 8"x8" Business Partners Brick, featuring your company's name and logo that will be placed in the Business Partners section of our Legacy Garden in perpetuity.

Digital Business Partner: \$1,000

Includes a permanent Business Partners Brick as well as a 5-year listing in our Digital Business Directory in the Gym Lobby. Digital Business Partners will have a dedicated page on a 65" touchscreen display, featuring a QR code linking visitors directly to the company website.



For more information about the Legacy Brick Campaign, please email legacybricks@stcbs.org



Volunteers needed

Interested in a more hands-on role? We're seeking dedicated individuals to volunteer their time in making this event a success. Whether it's planning the ins-and-outs, handling ticket sales, or serving mouth-watering Mexican-inspired meals, we have opportunities for everyone to get involved.

For more information, please email volunteers@stcbs.org





THANK YOU FOR YOUR SUPPORT!

For more information on Business Partnerships
or how to support St. Charles Borromeo's
Our Lady of Guadalupe Festival,
please reach out to:

Alicia Castello | Advancement Director

St. Charles Borromeo Catholic School

(941) 623-9164 (office)

(941) 204-4709 (cell)

acastello@stcbs.org

www.stcbs.org

